

Understanding & Using Economic News, Indicators, & Trends ©

Objective: The media reports economic statistics daily. However, many people do not understand what the statistics mean or more importantly their future implications. This course will explain technical concepts in plain English and how they can be used to make better business and investment decisions.

Learning objectives:

- Explain the implications of a “falling dollar” and a “rising dollar”
- Describe the difference between the budget deficit and the trade deficit, and the implications of each
- Note why interest rates rise or fall
- Assess how the trend of interest rates affect different types of industries and investments
- Identify the economic statistics you should monitor for your business
- Explain the difference between fiscal policy and monetary policy
- Describe how the price of oil and other commodities affect economic conditions
- Note how foreign exchange rates work

CPE: 4 hours

Level: Basic

Area: Technical Consulting

Prerequisites: None

Instructor: Dennis J. Gerschick

Code: UENT