

Investment Ideas & Strategies ©

Objective: This course is the next step after our “**Investment Fundamentals**” course. It will focus on a few investment ideas and strategies that some may use to enhance their investment rate of returns, and/or reduce their perceived level of risk.

Learning objectives:

- State where to get investment ideas from
- Explain how to evaluate investment strategies
- Explain how put and call options can be used
- List the pros and cons of short selling
- Assess different themes and the investment implications
- Explain the pros and cons of investing in commodities and gold
- Describe the advantages of investing in emerging markets
- Describe the use of technical analysis
- Assess the current “hot” investment trends or ideas

CPE: 4 hours

Level: Intermediate

Category: Technical Consulting

Prerequisites: None, but “**Investment Fundamentals for the Individual**” is recommended. This half day course compliments “**Investing in the Stock Market**” or “**Lessons from the Investment Masters**”.

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Code: IIAS