

# *Investing in Alternative Investments* ©

**Objective:** Traditional investments include publicly traded stocks, bonds, and money market accounts. Alternative investments include real estate, private equity, commodities, timber, oil and gas, precious metals, and collectibles such as art and coins. Alternative investments are different, but they can often provide higher returns and portfolio diversification. Of course, there are risks associated with each type of alternative investment. This course will provide an excellent overview of alternative investments.

## **Learning objectives:**

- Identify the advantages and disadvantages of each type of alternative investment
- Explain the risks associated with each type of alternative investment
- Identify who should invest in alternative investments and why
- Describe the pros and cons of direct investments vs. indirect investments
- Note the common mistakes made by investors with alternative investments
- List the factors to consider before investing
- Note the pitfalls to avoid

**CPE:** 4 or 8 hours

**Level:** Overview

**Category:** Technical consulting

**Prerequisites:** None

**Instructor:** Dennis J. Gerschick

**Code:** IALT