

Increasing Your Global I.Q. ©

Objective: Everyone is affected by what happens throughout the world. Most understand that they would do better in their business and investments if they knew more about the changes going on around them in economics, politics, technology, demographics, and culture. This **new and cutting-edge course** is a potpourri of current mega-trends, issues and developments throughout the world and may include ones that are not even currently contemplated.

Learning objectives:

- Identify the significant megatrends, issues, and developments that are important today
- Describe how the mega-trends are likely to impact people and the way they live and work
- Note changes and trends in population and demographics throughout the world
- Highlight recent changes in technology that may affect business
- Explain how to take the mega-trends into account in planning for a business and/or investment portfolio
- Assess the U.S.–China relationship and its implications
- Evaluate the rise of the BRIC countries, and others, and how they affect the U.S.
- Identify any major issues and developments that are “hot” when the seminar is presented
- List sources of information concerning the mega-trends
- Note how to monitor the mega-trends

CPE: 4 or 8 hours (The number of topics addressed and/or the time spent discussing them will be determined by the length of the course)

Level: Update

Category: Technical Consulting

Prerequisites: None

Instructor: Dennis J. Gerschick

Code: IGIQ