

Business Valuation- *A Guide for the Non-Specialist* ©

Objective: Every CPA, whether in public accounting or in industry, should be familiar with the principles of valuing a closely-held business, even if they don't specialize in this area. This course will provide a summary of each of the major methods used to value a private business. This course will also provide an excellent overview of the valuation process.

Learning objectives:

- Identify the information needed to value a private company
- Explain why the value of a private company can vary depending upon the purpose of the valuation
- Summarize how the capitalization of the earnings method works
- Describe how the discounted future earnings method works
- Note when the comparable company method should be used
- List the advantages, and disadvantages, of each valuation method
- Point out how a company's assets affect the valuation
- Identify the premiums and discounts that are frequently used
- Evaluate who is qualified to value a private company

CPE: 4 hours

Level: Basic

Category: Technical Consulting

Prerequisites: None

Instructor: Dennis J. Gerschick

Code: BVNS