

The New Mega-Trends ©

Objective: “Mega-Trends” are major life-changing trends that may affect everyone in the world. Many people in business and their advisors understand that they are affected by what happens throughout the world. They also understand that they would do a better job positioning their businesses and investments if they knew more about the mega-trends. Unfortunately, many people don’t know the mega-trends. This half day course will meet this need. It will summarize significant economic, political, demographic, technological, and cultural “mega-trends” that impact businesses and investments.

What you will learn:

- The significant mega-trends that are in progress today
- How the mega-trends are likely to impact the world
- How they are likely to affect the way people live
- Changes in population and demographics throughout the world
- How to take the mega-trends into account in planning for a business and/or investment portfolio
- Sources of information concerning the mega-trends
- How to monitor the mega-trends

CPE: 4 hours

Level: Overview

Category: Technical Consulting

Prerequisites: None, but this course compliments our 4 hr. class “**Mega-Issues and Developments**”

Instructor: Dennis J. Gerschick

Code: TNMT