

# *Investment Ideas & Strategies* ©

**Objective:** This course is the next step after our “Investment Fundamentals” course. It will focus on a few investment ideas and strategies some may use to enhance their investment rate of returns, and to diversity their portfolios.

## **What you will learn:**

- The use of put and call options
- The pros and cons of short selling
- Arbitrage techniques
- Investing in distressed debt
- Investing in foreign currencies
- Investing in junk bonds
- Investing in commodities
- Investing in emerging markets
- The use of technical analysis

**CPE:** 4 hours

**Level:** Overview

**Category:** Technical Consulting

**Prerequisites:** None, but “**Investment Fundamentals for the Individual**” is recommended. This half day course compliments “**Stock Analysis & Portfolio Management**” or “**Lessons from the Investment Masters**”.

**Instructor:** Dennis J. Gerschick

**Code:** IIAS