

# *Investing in a Private Company* ©

**Objective:** Investing in a private company can produce very high returns which makes it attractive to many. This course will address the different ways investors can invest in private equity. It will explain how investing in private equity is different than investing in the public markets. The instructor will highlight numerous pitfalls that should be avoided.

## **What you will learn:**

- The different ways to invest in private companies
- Factors to consider in selecting a private equity fund
- The differences between LBO, venture capital, and hedge funds
- The critical issues to consider before investing directly in a private company
- Various ways to structure a direct investment in a private company
- The advantages and disadvantages of each option
- How CPAs can help their private business clients attract investors
- How CPAs can help their clients evaluate the potential investor
- How an investment in a private company should be documented
- Pitfalls to avoid

**CPE:** 8 hours

**Level:** Basic to Intermediate

**Category:** Technical Consulting

**Prerequisites:** None

**Instructor:** Dennis Gerschick