

Investing in Alternative Investments

Real Estate ©

Objective: Traditional investments include publicly traded stocks, bonds, and money market accounts. Alternative investments include real estate, private equity, commodities, timber, oil and gas, and collectibles, such as art and coins. Alternative investments are different, but they can often provide higher returns and portfolio diversification. Of course, there are risks associated with each type of alternative investment. This course will provide an excellent overview of alternative investments and explain how an individual or entity can invest directly or indirectly in them.

What you will learn:

- The advantages and disadvantages of each type of alternative investment
- The risks associated with each type of alternative investment
- Who should invest in alternative investments and why
- The pros and cons of direct investments vs. indirect investments
- Common mistakes made by investors with alternative investments
- Different ways to invest in real estate
- Factors to consider in selecting an investment
- Key factors affecting the value of real estate
- How value can be added to real estate
- Pitfalls to avoid

CPE: 4 hours

Level: Overview

Category: Technical consulting

Prerequisites: None

Instructor: Dennis Gerschick