

Investing in Alternative Investments ©

Objective: Traditional investments include publicly traded stocks, bonds, and U.S. treasury bonds. Alternative investments include real estate, private equity, commodities, timber, art, oil and gas, and precious metals. Alternative investments are different, but they often provide higher returns and portfolio diversification. Of course, there are risks associated with each type of alternative investment. This course will provide an excellent overview of alternative investments.

What you will learn:

- What are alternative investments?
- The advantages and disadvantages of each type of alternative investment
- The risks associated with each type of alternative investment
- Who should invest in alternative investments and why
- The pros and cons of direct investments vs. indirect investments
- Common mistakes made by investors

CPE: 4 hours

Level: Overview

Category: Technical consulting

Prerequisites: None